



Windows Live Calendar

Brown bag briefing

November 17th, 2005

AndyC, OmarS, GraceWar

Agenda

- Summary of Windows Live Calendar plan and roadmap
- Preview of Windows Live Calendar
 - Screens
 - Demo
- (if time allows) Social event aggregator category: eventful

State of online calendaring:**low adoption + interest in new features**

- Only 25% of general market uses electronic calendars*.
- Top 3 reasons cited for not having an electronic calendar*:
 - Not interested in storing calendar on PC
 - Happy with paper calendar
 - Don't want to be in front of PC to access calendar
- But users are interested in new calendar features
 - In CircleSpaces research, a **group calendar synced with individual calendars** was a top ask
 - In Hotmail research, **"anywhere calendar access"** and **"auto calendaring"** placed in 2nd quartile of all proposed new features
 - In an on line focus group, respondents indicated a much higher likelihood to use an online calendar if it was **synchronized with Outlook**

MSN Calendar today: usage is low and infrequent

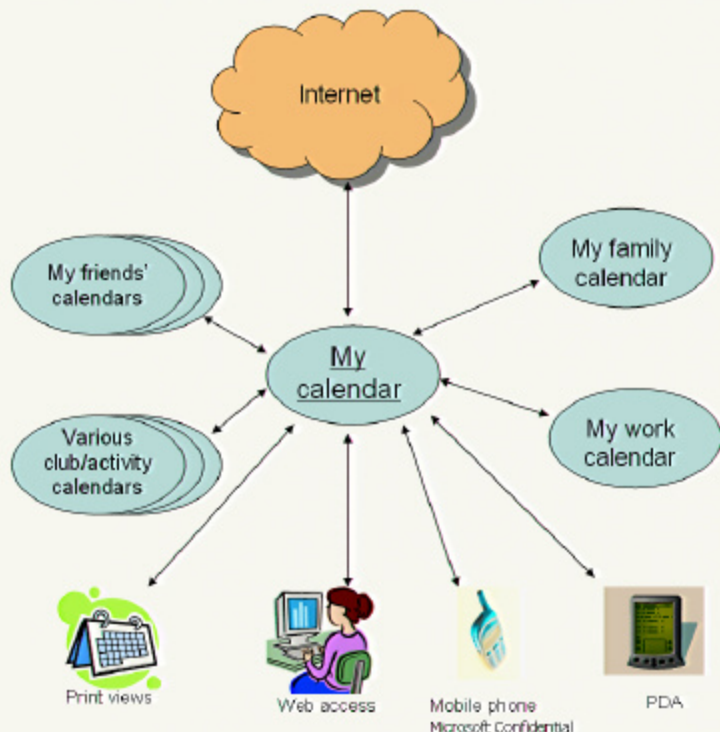
- **Topline Usage:** 26 M users today, of which:
 - 6 M or 23% are active (defined as logging in in the past 90 days)
 - 3 M or 11% were repeat visitors in the last 90 days
- **Growth:** Close to 1M new signups per month, but rate declining gradually since we made calendar free in fall of '04
- **Feature Usage (% of total users):**
 - Appointments – highest usage
 - Tasks – 4%
 - Reminders – 2.5%
 - Notes – 2.5%
 - Invites – 1%

Competitive situation and trends

- Research shows directionally that Yahoo has the broadest penetration of online calendars
 - In an on line focus group, Yahoo was mentioned most frequently among those that used online calendars
 - Some users are unaware that MSN calendar is no longer a premium feature
- New startups, such as Trumba, indicate increasing interest in online calendaring space, with features such as
 - Synchronization with Outlook
 - Add an event to Outlook calendar
 - Improved calendar sharing through the use of multiple calendars

Compelling reasons to invest now

- **Today's low usage (industry-wide and MSN Calendar)* + user interest in new features suggest unmet calendaring needs.**
 - Focus on addressing these needs to attract new users
- **Rollout of WL suite of services is best time to show commitment to user to building best-of-breed calendar**
 - Achieve WL goal of providing suite of best-of-breed services, calendar included
- **Little innovation shown by established competitors – opportunity to establish lead in attractive space**
 - Build the best calendar and ramp up users to reap monetization benefits

**Discover.**

Discover new events through search and, with a single click, add to your calendar.

Share.

Easily share calendars with the people you care about.

Seamlessly synchronize work events with your personal calendar.

Access.

Aggregate events and access your calendar anywhere, anytime.

- Timeline
 - Dec - Apr
 - Deliver a 'WL-rebranded' W10 calendar by April
 - In parallel, begin to re-architect calendar to bring UX experience to parity with Kahuna (AJAXy: right click, drag and drop, fast performance, etc.)
 - Talks in progress with Outlook, WinCal, Spaces, Ohana for integration scenarios
 - Late 2006: Deliver re-architected calendar with new features:
 - Birthday reminders
 - Integration with Event Spaces (Evite-like scenario)
 - Multiple calendar support to facilitate sharing
 - Outlook synchronization (client add-in)
 - Subscribe to WL Calendar from Outlook and WinCal

Microsoft Internet Explorer

http://gophername.windowslive.com

Search on MSN

Windows Live Calendar

search for...

Mark Sweeney | Online | Signed in
Type your personal message
Partly Sweeney 14

Settings | Help

September 2005

Go to today

Appointments

Tasks

Notes

Day

Weekend

Social

5-day week

7-day week

Months

Year

New Categories Layout Shared Calendars Print view

Monday Sept 29 54° / 72° Partly Cloudy

9

10

11 Morning Scripts

12 Taxonomy Working Meeting

1

2

3 Follow up with Sally

4

5 Mariners vs. Yankees

6 Safeco Field Seats 126 M 3-4

7

8

9

Task

- ☒ Birthday present for Mark
- ☒ Clean-out garage
- ☒ Report for Karen
- ☐ Make vet appointment for Rocky
- ☐ Finances
- ☐ Buy firewood
- ☐ Finish report

Category

- Birthdays...
- Personal
- Personal
- Personal
- Personal
- Personal
- Work

LIBERTY TRAVEL
Where travel begins

Hot Mexico Offers

COZUMEL
5 nights from \$445

CANCUN
5 nights from \$355

RIVIERA MAYA
5 nights from \$595

LOS CABOS
7 nights from \$885

with air

GO

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Microsoft Internet Explorer

http://propername.windowslive.com

Search on MSN

Windows Live Calendar

search for...

Mark Bowley (Online) Signed in
Type your personal message
Partly Sunny

Settings | Help

September 2005

S M T W T F S

20 21 22 23 24 25 26

27 28 29 30

Go to today

Appointments

Tasks

Notes

Day

Weekend

Social

5-day week

7-day week

Month

Year

New Categories

Mariners vs. Yankees

Seattle Mariners vs. NY Yankees
Scherer bubblehead giveaway
Safeco Field, Seattle, WA
5:00pm - 8:30pm
Sec 108 Row 3 Seats 3-4

Edit this appointment
Invite friends
Buy more tickets

Friday

Saturday

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COZUMEL
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CANCUN
5 nights from \$555

RIVIERA MAYA
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Done

Internet

Microsoft Internet Explorer

http://propername.windowslive.com

Search on MSN

Windows Live Calendar

search for...

Mark Bowley (Online) Signed in
Type your personal message
Partly Sunny 74

Settings | Help

September 2005

New Categories Layout Shared Calendars Print view

Find available time

Mark

Shari

Antonio

Gary

Beatrice

Jerry

Sally

The crew

Invites more people

Liberty Travel
Where travel begins
Hot Mexico Offers
COZUMEL
5 nights from \$445
CANCUN
5 nights from \$555
RIVIERA MAYA
5 nights from \$695
LOS CABOS
7 nights from \$885
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Done

Internet

Microsoft Internet Explorer

http://propername.windowslive.com

Search on MSN

Windows Live Name Yahoo! Image Search

Windows Live Calendar

search for...

Mark Bowley (Online) Signed in
Type your personal message
Party Suave

Settings | Help

September 2005

S M T W T F S
20 21 22 23 24 25 26
27 28 29 30 1 2 3
4 5 6 7 8 9 10
11 12 13 14 15 16 17
18 19 20 21 22 23 24
25 26 27 28 29 30 1

Go to today

Appointments

Tasks

Notes

Day

Weekend

Recal

5-day week

7-day week

Month

Year

New Categories Layout Shared Calendars Print view

Mon Sept 19 Tue Sept 20 Wed Sept 21

5

6

7

8

9

10

Visit Terry

Dinner at the Miller's

Halloween

Thurs Sept 22 Fri Sept 23

5

6

7

8

9

10

Mariners vs. Yankees Safeco Field

Sandy's Recital

Sat Sept 24 Sun Sept 25

5

6

7

8

9

10

Spurs vs. Bears

Henry and June's wedding

Sam's party

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Where travel begins

Hot Mexico Offers

COZUMEL
5 nights from \$445

CANCUN
5 nights from \$555

RIVIERA MAYA
5 nights from \$695

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Done

Internet

DEMO

Click,

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Windows Live Mail

Beta



Windows Live Mail

Beta

Find in Mail

Mail

Calendar

Contacts

Today

Help

New

< November, 2005 >
S M T W T F S
30 31 1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19
20 21 22 23 24 25 26
27 28 29 30 1 2 3

Go to today
Show selected date(s)

Appointments

Tasks

Notes

Day

Weekend

5 day week

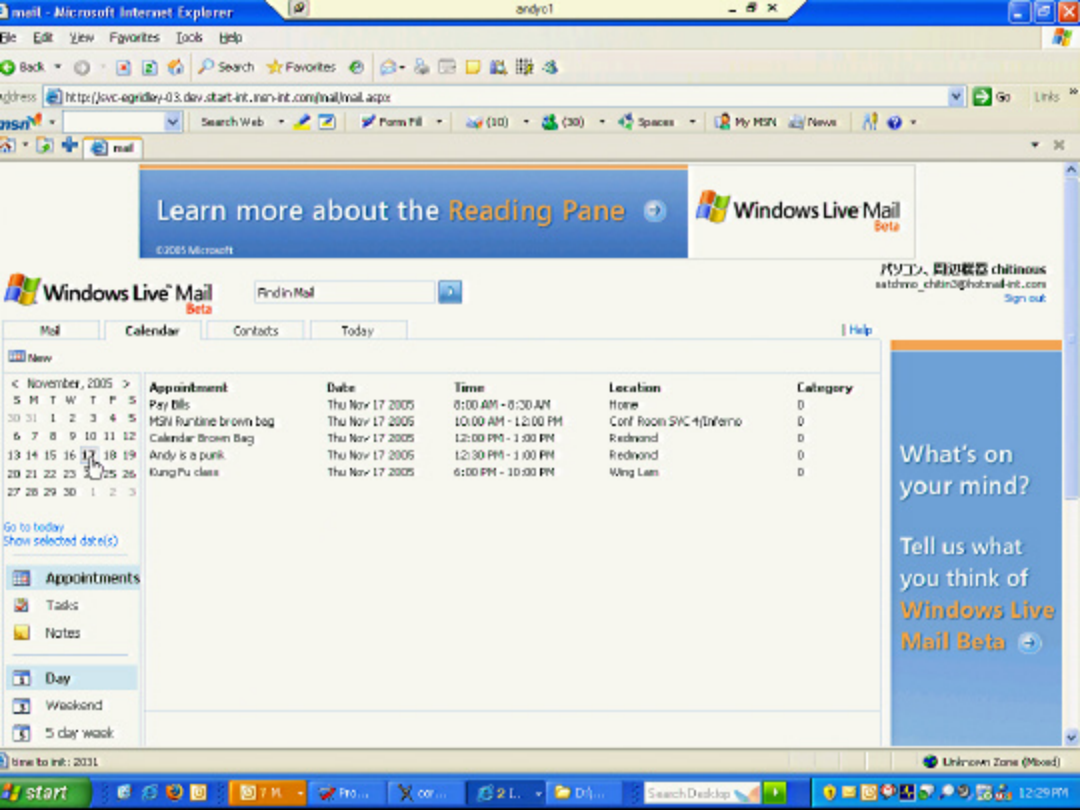
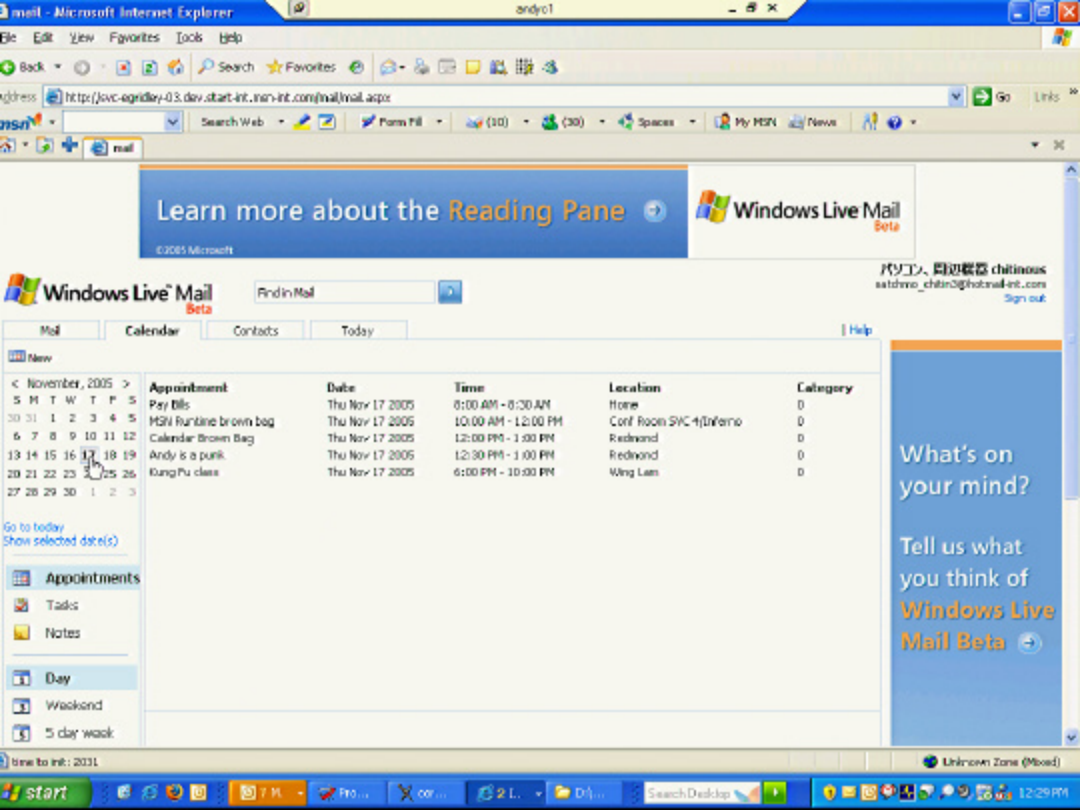
Appointment
meeting
lung fu class

Date
Wed Nov 2 2005
Thu Nov 3 2005

Time
2:00 PM - 3:00 PM
6:30 PM - 7:00 PM

Location
Flare conference room
the lobby

Category
Meeting
Personal



< November, 2005 >	Appointment	Date	Time	Location	Category
S M T W T F S	HPD Dev meeting	Mon Nov 14 2005	2:00 PM - 3:00 PM	Conf room SVC 4/Plane	0
1 2 3 4 5	Kung Fu class	Tue Nov 15 2005	6:00 PM - 10:00 PM	Wing Lam	0
6 7 8 9 10 11 12	Call for replacement (sat)	Wed Nov 16 2005	1:00 PM - 1:30 PM	Office	0
13 14 15 16 17 18 19	Mentoring Clubs	Wed Nov 16 2005	7:00 PM - 10:00 PM	Wyndham	0
20 21 22 23 24 25 26	Pay Bills	Thu Nov 17 2005	8:00 AM - 8:30 AM	Home	0
27 28 29 30 1 2 3	MSN Runtime brown bag	Thu Nov 17 2005	10:00 AM - 12:00 PM	Conf Room SVC 4/Inferno	0
	Calendar Brown Bag	Thu Nov 17 2005	12:00 PM - 1:00 PM	Redmond	0
	Andy is a punk	Thu Nov 17 2005	12:30 PM - 1:00 PM	Redmond	0
	Kung Fu class	Thu Nov 17 2005	6:00 PM - 10:00 PM	Wing Lam	0
	CAN meeting	Fri Nov 18 2005	7:00 PM - 11:00 PM	Canbar	0
	Kung Fu Practice	Sat Nov 19 2005	10:00 AM - 12:30 PM	Wing Lam	0

What's on your mind?



Find in Mail

Mail

Calendar

Contacts

Today

Help

Save Cancel X

<November, 2005>

S M T W T F

30 31 1 2 3 4

6 7 8 9 10 11

13 14 15 16 17 18

20 21 22 23 24 25

27 28 29 30 1 2

Go to today

Show selected date(s)

Appointments

Tasks

Notes

Day

Weekend

5 day week

7 day week

Social

Month

Year

Subject

Location

Start Date

11 / 17 / 2005

Start Time

13 : 00

End Date

11 / 17 / 2005

End Time

13 : 30

Repeat

None

Notes

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Default Theme | Red Theme | Snowboard Theme | PrintMessageDefault

Google Trace Capture

OpenTrace

ClearTrace

Test Results

Trigger JS Error

JavaScript BVT

Inspect DOM

パソコン、異国語 chitinous
satchino_chino@hotmail-int.com
Sign out

What's on
your mind?

Tell us what
you think of

Windows Live
Mail Beta

Windows Live Mail
Beta

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Subject Kung Fu

Location Wing Lam

Start Date 11 / 15 / 2005

Start Time 18 : 00

End Date 11 / 15 / 2005

End Time 22 : 00

Repeat Weekly

Repeat every 1 week(s) on:

☐ S ☐ M ☒ T ☐ W ☒ T ☐ F ☐ S

Notes

What's on
your mind?



Find in Mail

パソコン、異国語 chituno
satchino_chino@hotmail-int.com
Sign out

Mail Calendar Contacts Today

Help

New

November, 2005 >

S M T W T F S
30 31 1 2 3 4 5
6 7 8 9 10 11 12
13 14 15 16 17 18 19
20 21 22 23 24 25 26
27 28 29 30 1 2 3

Go to today
Show selected date(s)

Appointments

Tasks

Notes

Day

Weekend

5 day

week

7 day

week

Social

Month

Year

Appointment

Group Lunch
Kung Fu Practice
HMFD Dev meeting
Kung Fu
Call for replacement (sat)
Mentoring Clubs
Pay Bills
MSU Runtime brown bag
Calendar Brown Bag
Andy is a punk
Kung Fu
CAH meeting
Kung Fu Practice
test
HMFD Dev meeting
Kung Fu
Group Lunch
Kung Fu
Kung Fu Practice
test
HMFD Dev meeting
Kung Fu

Date

Wed Nov 9 2005
Sat Nov 12 2005
Mon Nov 14 2005
Tue Nov 15 2005
Wed Nov 16 2005
Wed Nov 16 2005
Thu Nov 17 2005
Thu Nov 17 2005
Thu Nov 17 2005
Thu Nov 17 2005
Fri Nov 18 2005
Sat Nov 19 2005
Mon Nov 21 2005
Mon Nov 21 2005
Tue Nov 22 2005
Wed Nov 23 2005
Thu Nov 24 2005
Sat Nov 26 2005
Mon Nov 28 2005
Mon Nov 28 2005
Tue Nov 29 2005

Time

12:00 PM - 1:00 PM
10:00 AM - 12:00 PM
2:00 PM - 3:00 PM
6:00 PM - 10:00 PM
1:00 PM - 1:30 PM
7:00 PM - 10:00 PM
8:00 AM - 9:00 AM
10:00 AM - 12:00 PM
12:00 PM - 1:00 PM
12:00 PM - 1:00 PM
6:00 PM - 10:00 PM
7:00 PM - 11:00 PM
10:00 AM - 12:00 PM
1:00 PM - 1:30 PM
2:00 PM - 3:00 PM
6:00 PM - 10:00 PM
12:00 PM - 1:00 PM
6:00 PM - 10:00 PM
10:00 AM - 12:00 PM
1:00 PM - 1:30 PM
2:00 PM - 3:00 PM
6:00 PM - 10:00 PM

Location

Teaming Area
Wing Lam
Conf room SVC 4/F lane
Wing Lam
Office
Wyndham
Home
Conf Room SVC 4/F lane
Redmond
Redmond
Wing Lam
Center
Wing Lam
Conf room SVC 4/F lane
Wing Lam
Teaming Area
Wing Lam
Wing Lam
Wing Lam
Conf room SVC 4/F lane
Wing Lam

Category

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What's on
your mind?

Tell us what
you think of
Windows Live
Mail Beta

Windows Live Mail
Beta



Find in Mail

Mail

Calendar

Contacts

Today

Help

New

November, 2005 >
 S M T W T F S
 30 31 1 2 3 4 5
 6 7 8 9 10 11 12
 13 14 15 16 17 18 19
 20 21 22 23 24 25 26
 27 28 29 30 1 2 3

Go to today
 Show selected date(s)

Appointments

Tasks
 Notes

Day
 Weekend
 5 day
 week
 7 day
 week
 Social
 Month
 Year

Appointment	Date	Time	Location	Category
CAR meeting	Fri Nov 18 2005	7:00 PM - 11:00 PM	Center	0
Kung Fu Practice	Sat Nov 19 2005	10:00 AM - 12:30 PM	Wing Lam	0

パソコン、異国語 chitinous
 satchino_chino@hotmail-int.com
 Sign out

What's on
 your mind?

Tell us what
 you think of
**Windows Live
 Mail Beta**

Windows Live Mail
 Beta

- Social event aggregator category
 - Store for social events (parallel: craigslist for events?)
 - Features easy search, add to calendar, publishing
 - Generally adopts open standards (.ics) and supports RSS
 - Examples include eventful, upcoming.org (Y!), zvents
- Why important?
 - Content is biggest barrier to calendar adoption
 - “It’s what Google would do”
 - Big opportunities for monetization
 - Options to participate
 - Partner (Add to my MSN Calendar)
 - Build
 - Buy

eventful
BETA

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What Where ☐ Sort by relevance
concert, lecture, etc. city, state or zip (optional)

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A Random Selection of Events



Popular Event Tags

afroamerican art author book books boston business christmas classical concert concerts conference dance design exhibit festival gallery history janahishfield lecture lectures literary live maryland meeting mozart museum music networking opera performance

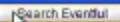

Salsa Dancing Shoes

Find, compare & buy Shoes Compare & Buy from 1000's of Stores

Seattle Swing Dancing






Classes in Seattle & Lake City Group & Private Lessons

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What Where  ☐ Sort by relevance

concert, lecture, etc. city, state or zip (optional) [Save for later](#)

Future in [seattle](#): 6 events for [concert](#) Save as smart calendar

Date	Event	Venue
11/19/2005 7:30 pm	Eduardo Mendonca and Show Brazil Benefit Concert "Heal the Earth" with music from Eduardo Mendonca and Show Brazil This concert will feature...	 Seattle, WA
11/19/2005 9:15 pm to 11/20/2005 1:30 am	Live Salsa and CD Release Party with Tumbao 21 and over only. Basic salsa lesson at 9:15; dance at 9:30.	 Century Ballroom Seattle, WA
11/20/2005 4 pm	Native Forest Council Seattle November Meetup Marc and I will be traveling between Seattle and Traverse City, MI from the 7th through the 17th,...	 Seattle, WA
12/4/2005 9 pm to 12/5/2005 12:30 am	Killer Diller Ball The Jackson Street Lindy Hoppers present... The Killer Diller Ball featuring the Solomon Douglas...	 Century Ballroom Seattle, WA
12/16/2005 7:30 pm	103.7 the Mountain's Winter Warmth Concert	 Moore Theatre Seattle, WA

When

[Future \(6\)](#)
[December \(0\)](#)
[November \(4\)](#)
[Next week \(2\)](#)
[This week \(2\)](#)
[Today \(0\)](#)
[Last week \(0\)](#)
[Past \(20\)](#)

Where

Within

 miles / km 

Search these events

Future in [seattle](#): 6 events for [concert](#)

Save as smart calendar

Date	Event	Venue
11/19/2005 7:30 pm	Eduardo Mendonca and Show Brazil Benefit Concert "Heal the Earth" with music from Eduardo Mendonca and Show Brazil This concert will feature...	Seattle, WA
11/19/2005 9:15 pm to 11/20/2005 1:30 am	Live Salsa and CD Release Party with Tumbao 21 and over only. Basic salsa lesson at 9:15; dance at 9:30.	Century Ballroom Seattle, WA
11/20/2005 4 pm	Native Forest Council-Seattle November Meetup Marc and I will be traveling between Seattle and Traverse City, MI from the 7th through the 17th,...	Seattle, WA
12/4/2005 9 pm to 12/5/2005 12:30 am	Killer Diller Ball The Jackson Street Lindy Hoppers present... The Killer Diller Ball featuring the Solomon Douglas...	<div> Add to: Day <hr/> Add to new calendar: <input type="text"/> Create </div>
12/16/2005 7:30 pm	103.7 the Mountain's Winter Warmth Concert	
02/4/2006 8 pm	Northwest Symphony Orchestra: Valentine's Concert "The Dance of Love"	Highline Performing Arts Center Seattle, WA

When

[Future](#) (6)
[December](#) (0)
[November](#) (4)
[Next week](#) (2)
[This week](#) (2)
[Today](#) (0)
[Last week](#) (0)
[Past](#) (20)

Where

 You have no saved locations.

Within

 miles / km

Search these events

Display

[Small](#) | [Medium](#) | [Large](#) 10 events per pageFeeds [help](#) [Subscribe](#)Pages: [1](#) (6 events)

eventful
beta[The Cheap Ticket source](#)

concerts sports theatre tickets view all event schedules here

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[Ads by Google](#)

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What

Search Eventful

☐ Sort by relevance

bookstore, coffee shop, etc.

[gwardhana](#) | [Friends](#) | [Family](#) | [Contacts](#) | [Everyone's](#)

Popular Calendar Tags

area art bay birthday birthdays blog blogger blogging blogs boston calendar church colorado **concert** concerts denton denver design **diego**
 dog evdb event **events** francisco geek golf golfing hike hiking hockey houston internet itpro jazz kan **linux** **london** media metal mexico
 nrg **music** networking new newyork open orchestra pforum podcast podcasting regatta rock romana rss run **running** **san**
sandiego sanfrancisco school seminar **skating** startup **tech** test tx uscd usergroup walk walking web web20 weblog wiki
 Work york

Your Calendars

Calendar	Events
seattle	3
wicked san francisco	1000
	0

Recently Viewed Calendars

Calendar	Added by
Conferences where I speak	loideureur
The Search tour	shacker
Upcoming Events	OliverSeries
Concerts and music events	cmehrn

eventful
BETA[Grammar Checker Software](#)Perfect Grammar Tool Check Spelling &
Verify Grammar[Parts of Speech Posters](#)Funny, instructive set of 5 posters
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What

 Search Eventful☐ Sort by relevance

bookstore, coffee shop, etc.

Calendars: [gwardhana](#) | [Friends](#) | [Family](#) | [Contacts](#) | [Everyone](#)**Day** by [gwardhana](#)[Info](#) | [Events \(3\)](#) | [Edit](#)

Future: 2 events

Date	Event		Venue
11/19/2005 7:30 pm	Eduardo Mendonca and Show Brazil Benefit Concert "Heal the Earth" with music from Eduardo Mendonca and Show Brazil This concert will feature....	Add +	Seattle, Washington
12/4/2005 9 pm to 12/5/2005 12:30 am	Killer Diller Ball The Jackson Street Lundy Hoppers present... The Killer Diller Ball featuring the Solomon Douglas...	Add +	Century Ballroom Seattle, Washington

Pages: [1](#) (2 events)[Stick calendar on your site](#)

When

[Future \(2\)](#)[December \(0\)](#)[November \(1\)](#)[Next week \(0\)](#)[This week \(1\)](#)[Today \(0\)](#)[Last week \(0\)](#)[Past \(1\)](#)

Where

You have no saved
locations.

Search these events

eventful

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[Add Event](#)

Where

concert, lecture, etc.

city, state or zip (optional)

☐ Sort by relevance

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- Create unlimited web calendars, with built-in iCalendar, RSS, and web publishing tools
- ...and it's all FREE!

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BusinessWeek

"Editor's Pick"

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Chicago
Detroit
Denver
London
Minneapolis
Nashville
Philadelphia
Raleigh
San Francisco

Or enter your city:

A Random Selection of Events



Popular Event Tags

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eventful
betaNightclub Reno

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Websites for Clubs

Public and Member only website Accept online payments

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[Sign out](#)[events](#) [venues](#) [calendars](#) [users](#)[Add Venue](#)

What: Where: ☐ Sort by relevance

bookstore, coffee shop, etc. city, state or zip (optional)

Popular Venue Tags

arcata art arts ballroom **bar** baseball beach blues book bookstore brewery cafe center chicago church cinema **club** dubbing comics concert
concerts country creative dance dancing dj drinks drunkenmonkey eureka fortcollinsnightlife gallery gaming hoher hotel
humboldt humcity jared kwazulnatal kzn library livemusic lounge magic magicthegathering mckinneyville meetings melbourne
movie mtg music nightclub nyc pietemantaburg pmh portugal pub restaurant roseville sale salsa sandiego
sanfrancisco seattle shopping sport swing tango tennis tasting1 theatre tokyo university venue victoria waltz washington

Recently Viewed Venues

Venue Name	Where
Postal code 10901, US	New York
Postal code M3H 6A7, CA	Toronto
Arie Crown Theater	Chicago
Postal code 28209, US	Charlotte

Most Popular Venues

Venue Name	Where
Cincinnati Art Museum	Cincinnati
Radio City Music Hall	New York
Contemporary Arts Center	Cincinnati
Gershwin Theatre	New York



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

"A cool organizational tool. How very cool." -David Pogue, *The New York Times*

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Tens of thousands of people use Backpack to...

 Organize to do lists, notes, images, and photos
  Plan a personal or business trip
  Keep track of what your competitors are doing
  Plan a home improvement project
  Collaborate on a new business idea
  Keep track of houses you're considering buying
  Gather information for a research project
  Keep a list of gift ideas for friends
  Build a For Sale page,
  Organize and plan a wedding or event, and more...

Get things done with Backpack

Read [reviews](#) and check out a bunch of [examples](#) of how you can [organize your information with Backpack](#)

West coast sales trip

1:30

- ☐ Book flight from SFO to SEA on April 28
- ☐ Reserve rental car in Seattle
- ☐ Book flight back to SFO on May 3



As seen on TV: [Backpack reviewed by Sarah on Attack of the Show](#). (3:30 minutes, 4 MB)



Quiddtime video: [smelling a to do list, a note, and 3 images](#) to a Backpack page. (1:41 minutes, 2.5MB)



Quiddtime video: [setting email and cell phone reminders](#). (1:15 minutes, 1.4MB)



Quiddtime video: [making backups](#)

Chandler Overview

The screenshot displays the Microsoft Office Chandler application window. The title bar reads "Chandler". The menu bar includes "File", "Edit", "View", "Item", "Collection", "List", and "Help". The toolbar contains icons for "All", "Mail", "Tasks", "Calendar", "Sync All", "New", and "Send".

The main interface is divided into three sections:

- Left Sidebar:** A list of categories including "All", "In", "Out", "News/Gator Daily", "Collaboration Project", "Eventual Things", "Macabrous Things", "Fascinating Items", "Fascinating Oddments", "Sandy Things", "Office D", and "Mac".
- Calendar View:** A weekly calendar for November 2005, spanning from Sunday, Nov 13 to Saturday, Nov 19. The time slots range from 8 am to 7 pm. Various events are scheduled, such as "Meetin with Market" on Monday, "Gulf Meetin" on Tuesday, "Office Party" on Thursday, and "Lifeline team volunt" on Friday.
- Right Panel:** A details pane for the selected item, "Labeling this as an appointment and task". It includes fields for "location", "start" (2005-11-18 12:00 PM), "duration" (01:00), "all day" (unchecked), "alarm" (None), and "status" (Confirmed).

At the bottom left, there is a small calendar view for "Today" (November 2005) showing the days of the week and the current date.

Agenda

- OSAF Overview
- Customers and Vision
- 0.5 Features and Capabilities
 - DEMO
- Roadmaps

OSAF Overview

- Open Source Application Foundation (www.osafoundation.org)
 - *Vision: OSAF is a non-profit organization developing next-generation inter-personal information management software. Our current projects include a desktop PIM application code-named Chandler, and a server code-named Cosmo*
- Founded by Mitchell Kapor
 - Former founder of Lotus Development Corporation and designer for Lotus 1-2-3
 - Board member on Mozilla (specifically Firefox)
 - Founded OSAF with \$5M of seed money to get it through 2005
 - Blog: <http://blogs.osafoundation.org/mitch/>
- Small team
 - 25 full time developers
 - Community of volunteers for testing and design feedback
- Projects
 - Chandler
 - Full PIM client
 - Named after the detective novelist Raymond Chandler
 - The first "Interpersonal Information Manager" – focus being on ease of sharing PIM information with others
 - Cosmos
 - Server back end to support Chandler

Chandler Customers and Vision

- Vision

- "With Chandler, users will be able to organize diverse kinds of information for their own convenience – not the computer's convenience. Chandler will have a rich ability not only to associate and interconnect items, but also to gather and collect related items in a single place creating a context sensitive "view" of many types of data, mixing and matching email, mailing lists, blogs, web pages, documents, spreadsheets, slide shows, bookmarks, photos, MP3's, and so on. Data in Chandler is stored on repositories on the user's local machine, on others' machines, and on shared resources such as servers."

- Customers

- Version 0.5

- Developers

- Version 1.0

- Early adopters
 - Users with a high volume of PIM related information
 - Users who desire interaction between their data sets
 - Collaborative users
 - People who are not wedded to any one particular server infrastructure (Notes or Exchange)

- Version 1.5

- Higher education – large research institutions

- Version 2.0

- More mainstream audience
- Third party developers

Chandler 0.5 Highlights

- Proof of concept release
- All over PIM – tasks, notes, mail, calendar, and RSS support
- Standard calendar features – drag and drop, double click to add new, overlay of multiple collections of calendars (the ALL buttons)
- Focus on Collections and Items
 - “An Item could be a calendar event, email message, task, note, photo, etc.”
 - “An Item Collection is a heterogeneous group of these Items.”
 - The power, for Chandler, is showing an arbitrary collection of items – not wedding types of items to types of readers
 - “This reflects one of our design goals for Chandler – instead of trapping data in individual application “silos” (email in an mail reader, calendar events in a calendar application) Chandler provides a flexible, unified domain where all the data can live.”
- Sharing
 - Support for sharing data “collections” through WebDAV and iCal
 - Can subscribe to and publish out iCal files
- RSS in the PIM – ZaoBoa channel
 - Proof of concept for the extension model
 - RSS posts just become “items” that can be put in any collection and form their own Collection “bucket” that other items can be dragged and dropped into
- Developer release
 - Focusing on development of “parcels” in the 0.5 release.
 - Asking people not to use their real data – very much demoware at the moment
 - You can see from the “add demo data” in the TEST menu

DEMO

- Standard PIM and Calendar
 - Drag and Drop
 - Double click to add new entry
 - General UI Layout
 - Event entry form
- All items
 - Collections of data
 - Data can be multiple types at the same time
- Sharing Calendars
 - Subscription to RSS
 - Subscription to iCal
 - Merger of calendars (collections) and parsing (Collections)



	who (Participants)	about (Title)	date (Start-Time/End-on)
●		Dinner with team	Yesterday
●		Milestone Review Meeting	Feb 22, 2005
●		Angels @ MINNESOTA	Jul 14, 2005
●		Apps Group Meeting	Feb 01, 2005
●		11:00 IRC Office Hour	Jan 26, 2005
●	toivonen@selectlab.appl...	test/bazant recommendation...	Tuesday
●		Jorgen PTO	Apr 04, 2005
●		Dev Platform Group Mtg ...	Jun 07, 2005
●		Angels @ TEXAS	Apr 12, 2005
●		Services Group Meeting ...	Feb 22, 2005
●		METS TBD	Jun 11, 2005
●		Jed PTO	Jan 20, 2005
●		Dev Platform Group Mtg ...	May 31, 2005
●		Welcome to Chandler 0.5	Monday
●		Repository WG	Feb 15, 2005
●		Angels @ KANSAS CITY	Jul 02, 2005
●		Blue PTO	Apr 07, 2005
●		Apps Group Meeting	Mar 01, 2005
●		Services Group Meeting ...	Jan 11, 2005
●		Office Holiday	Nov 24, 2005
●		Milestone Review Meeting	Apr 19, 2005
●	desai@huddlesonline.net	Be goals	Tuesday
●		0.5 Gabriel - Conference...	Mar 31, 2005
●		Angels @ BOSTON	Jun 03, 2005
●		Repository WG	Feb 01, 2005
●		Movie	Nov 23, 2005
●		Angels @ DAKLAND	Apr 16, 2005
●		Esther PTO	May 27, 2005
●		Repository WG	Jan 04, 2005
●		Brian M working from Bric...	Apr 12, 2005
●		Community Group Meeting	Feb 01, 2005
●		Milestone Review Meeting	Mar 22, 2005
●		OSAF Staff Mtg	Mar 03, 2005
●		Angels @ DETROIT	May 14, 2005
●		Angels @ NEW YORK	Apr 26, 2005

Today						
NOVEMBER 2005						
M	T	W	T	F	S	
31	1	2	3	4	5	
7	8	9	10	11	12	
14	15	16	17	18	19	
21	22	23	24	25	26	
28	29	30	1	2	3	

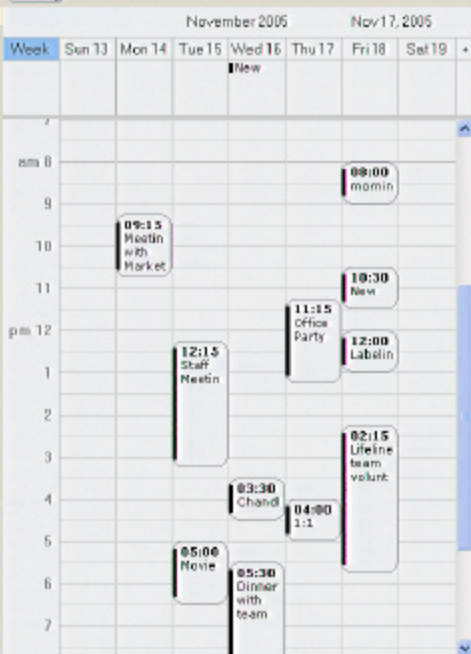
☒ ☐ ☐ ☐

title Dinner with team
location
starts 2005-11-16 05:30 PM
duration 03:30
all day ☐
alarm None
status Confirmed



All
 In
 Out
 NewsGator Daily
 Collaboration Project
 Eventual Things
 Miscellaneous Things
 Fascinating Icons
 Fascinating Oddities
 Sundry Things
 office D
 Misc

< Today >
 NOVEMBER 2005
 S M T W T F S
 30 31 1 2 3 4 5
 6 7 8 9 10 11 12
 13 14 15 16 17 18 19
 20 21 22 23 24 25 26
 27 28 29 30 1 2 3



Import aborted



All
 In
 Out
 NewsGator Daily
 Collaboration Project
 Eventual Things
 Miscellaneous Things
 Fascinating Icons
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 Sundry Things
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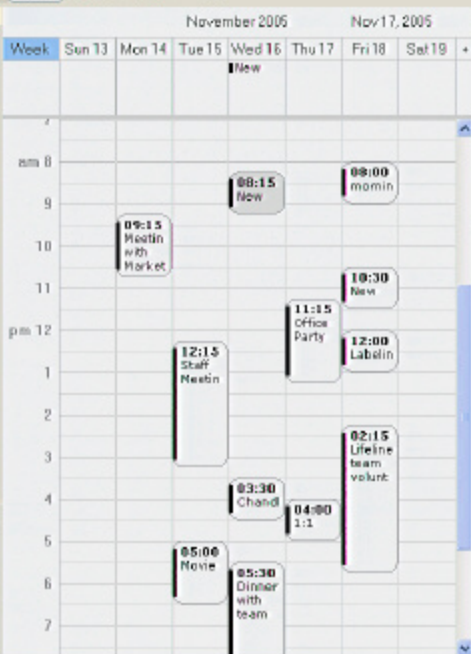


title New Event
 location
 starts 2005-11-16 08:15 AM
 duration 01:00
 all day ☐
 alarm None
 status Confirmed



All
 In
 Out
 NewsGate Daily
 Collaboration Project
 Eventual Things
 Miscellaneous Things
 Fascinating Icons
 Fascinating Oddities
 Sundry Things
 office D
 Niso

< Today >
 NOVEMBER 2005
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 6 7 8 9 10 11 12
 13 14 15 16 17 18 19
 20 21 22 23 24 25 26
 27 28 29 30 1 2 3



title New Event
 location
 starts 2005-11-16 08:15 AM
 duration 01:00
 all day ☐
 alarm None
 status Confirmed

Chandler Roadmap

Chandler

Mail Events Tasks Sync New Reply Reply all Forward Junk Delete Clean up Search

Send Attach Fonts Label Print

All my events

September 2004 Wed Sep 2, 2004

Week	Sun 30	Mon 31	Tues 1	Wed 2	Thurs 3	Fri 4	Sat 5
	Oil change Mail bills	Office hols ✓ Threat Return D Mealend	General Co				
8							
9							
10							
11							
pm 12							
1							
2							

Today

October 2004

S M T W T F S

28 29 30 31 1 2 3 4

5 6 7 8 9 10 11

12 13 14 15 16 17 18

19 20 21 22 23 24 25

26 27 28 29 30 31 1

Status information goes here...

from me
to add invitees
cc
sent Nov 11, 2004 6:31:22 PM PST

Movies for upcoming event

location

Monday Sep 2, 2004 12:30-2:05pm

☐ all day ☒ 15 minutes ☐ weekly ☐ never ends

notes

collections Triage, Out, Majordomo, Carolinas, Peter pan and the seven dwarves

Chandler Roadmap and Resources

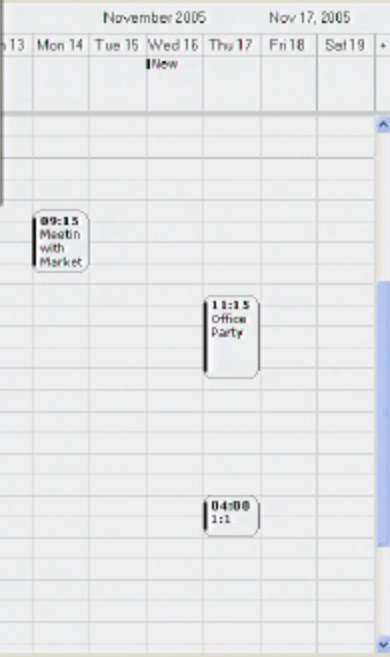
- Version 0.1 – 0.5 – The Developer Release
 - Platform and Infrastructure
 - Extensible Architecture
 - Basic email, calendaring, contacts
- Version 0.5-1.0 – The End User Release
 - End user focused – info-centric early adopter
 - Categorize, organize, and retrieve PIM and related data types (support for RSS, web pages, attachments, notes, etc.)
 - New UI
 - Power email features: SPAM filters, organization and cataloging of emails
 - Basic calendaring and sharing of calendars
 - Performance
- Version 1.5 – the Higher Ed Release
 - Central servers for central administration of Chandler data
 - Interoperability with existing university infrastructure
 - Security and privacy features
- Version 2.0 – Mainstream Release
 - Third party support for customization of the UI and information management model
 - Interoperability with a variety of other clients, servers, and mobile devices
 - Easy migration to Chandler
 - Distribution features
 - Support model for users
 - UI polish
- Resources
 - How to build a "parcel" (extension): <http://wiki.osafoundation.org/bin/view/Chandler/ZooBaoTutorial>
 - Resources on the UI model: <http://www.python.org/python/2005/papers/25/>
 - Self guided demo: <http://www.osafoundation.org/0.5/ChandlerGuidedTour.pdf>
 - OSAF blog: <http://www.osafoundation.org/>
 - Vision: www.osafoundation.org/OSAF_Our_Vision.htm



All
 All
 In
 Out
 News
 Collaborate
 Eventual
 Miscellaneous
 Feed
 Feed
 Sunday
 Office
 Misc

- Generate Data
- Generate Lots of Data
- Edit collection rule...
- HTTP Torture Tests
- Item Mail Tests
- Start Profiler
- Stop Profiler
- Reload Perceps
- Commit Repository
- Check Repository
- Show PyCrust Debugger...
- Share
- Skins
- Add Additional Views

Refresh All
 New
 Send



< Today >
 NOVEMBER 2005
 S M T W T F S
 30 31 1 2 3 4 5
 6 7 8 9 10 11 12
 13 14 15 16 17 18 19
 20 21 22 23 24 25 26
 27 28 29 30 1 2 3

All
 All
 In
 Out
 NewsGator
 Collaborate
 Eventual
 Miscellaneous
 Feedinator
 Feedinator
 Sunday Times
 Office D
 Misc

- Generate Data
- Generate Lots of Data
- Edit collection rule...
- HTTP Torture Tests
- ITSM Mail Tests
- Start Profiler
- Stop Profiler
- Reload Perceps
- Commit Repository
- Check Repository
- Show PyCrust Debugger...
- Share
 - Subscribe to Collection...
 - Subscribe to remote Kalendar... (experimental dialog)
 - Import demo calendar
 - Share "NewsGator Daily" collection
 - Sync "NewsGator Daily" collection
 - Share tool...
- Skins
- Add Additional Views

November 2005 Nov 17, 2005
 13 Mon 14 Tue 15 Wed 16 Thu 17 Fri 18 Sat 19 +
 New
 MARKET
 11:15 Office Party
 04:00 1:1

Today
 NOVEMBER 2005
 S M T W T F S
 30 31 1 2 3 4 5
 6 7 8 9 10 11 12
 13 14 15 16 17 18 19
 20 21 22 23 24 25 26
 27 28 29 30 1 2 3